

# WHY PIP?

The PLRC Internship Programme aims to bring highly qualified and motivated students with diverse backgrounds to work on projects linked to the Strategic Orientations of Parallel Living Research and Consulting Private Limited

# SELECTION PROCESS

**Application and Cover Letter**

**Pre Screening**

**Interview and / Or Written Test**

**Offer Letter**

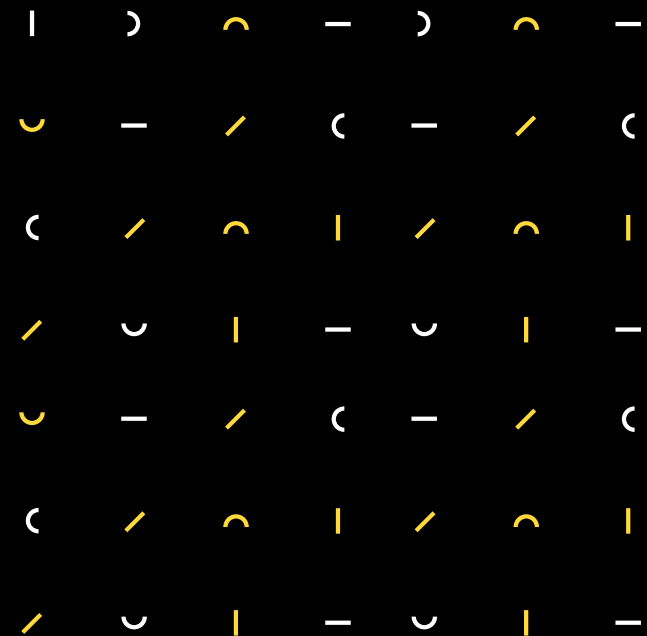
Duration:

The duration of the internship is for a period between one and six months (possibility of extension for up to 12 months).

# PLRC INTERNSHIP PROGRAM

**#DISCOVER #YOURSELF**

[WWW.PARALLELLIVING.COM](http://WWW.PARALLELLIVING.COM)



**Go beyond the  
limit, Explore,  
Discover yourself**

# ABOUT PLRC INTERNSHIP PROGRAMME

PLRC interns work on a variety of projects that accelerate their career growth and delight PLRC customers. Intern projects can range from working on products for customers to creating behind the scenes unreleased features, and span roles in flow design, market research, content development, video marketing, SEO, Social Media Marketing, Lead Generation, Follow up, and sales.

## THE PATH

- STEP 1: INTERN SELECTION
- STEP 2: VALIDATION
- STEP 3: ORIENTATION
- STEP 4: ASSIGNMENT
- STEP 5: IDENTIFY INTERESTS
- STEP 6: IDENTIFY SKILL GAPS
- STEP 7: TRAINING
- STEP 8: DEPLOYMENT
- STEP 9: OBSERVATION
- STEP 10: DEPT. ALLOCATION
- STEP 11: LIVE PROJECTS
- STEP 12: PERFORMANCE CHECK
- STEP 13: MEASURE RESULTS
- STEP 14: ABSORPTION
- STEP 15: TEAM MEMBER
- STEP 16: ACCOUNT MANAGER
- STEP 17: TEAM LEAD

### WHAT'S IN IT FOR INTERNS

- Exposure of several departments helps you discover your interests and passions
- You discover what you like, dislike, working in teams, following and creating systems while identify skills gaps and work on it to take on full time employment in chosen area.
- Client meetings
- Meeting Senior team members
- Possibility of travel
- Certificate of Internship

## APPLY NOW

Website:

[www.paralllelliving.com](http://www.paralllelliving.com)

[www.plrcdigital.com](http://www.plrcdigital.com)

Email: [vr@plrcventures.com](mailto:vr@plrcventures.com)

Parallel Living Research and  
Consulting Private Limited